

2025 ANNUAL REPORT



IMPACT CENTER
INVESTING IN WHAT MATTERS

GOTHENBURG, NEBRASKA

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PRESIDENT'S MESSAGE

As we reflect on the past year, I am filled with deep gratitude and pride in what the Gothenburg Impact Center has accomplished since we opened the doors in June of 2024. What began as a shared community vision has become a living, active facility that is already strengthening families, supporting children, and bringing people together in meaningful ways.

In its inaugural year, the Impact Center established itself as a trusted community asset. I'm sure many in town have had the joy of experiencing an event at the Dayspring Bank Event Center or perhaps had children enjoy activities in the Jack Randecker Sports Training Center. I am constantly reminded of the importance of doing good for others based on the over 1,000 interactions we had with the public in the 96 Ranches, Inc., Healthy Families Center. Lastly, the Flatwater Bank Early Learning Center provided care to over 270 children and has made Gothenburg one of the few communities in Nebraska to have sufficient child care capacity. I am most excited to see the results of our curriculum-based education shine through as children matriculate from our program and enter the school system. The Impact Center is doing more than providing a licensed spot, it is providing top-notch early learning opportunities that I would put up against any other provider in the state.

Just as important as the programs themselves is the spirit behind the work. I would be remiss if I did not give a special nod to the management team consisting of Executive Director Nichole Hetz, Early Learning Center Director Siera Reimnitz, Curriculum Director Melissa Bell, Assistant Director Evie Bogus, and Donna Portiner (no title other than being the glue that holds everything together!) This team has led the implementation of core operational foundations and a culture amongst our staff of over 40 of professionalism and excellence that will carry this organization to success for many years to come.

The Impact Center exists because of extraordinary collaboration among donors, volunteers, staff, educators, civic leaders, public entities and other community partners. It reflects a shared belief that investing in children and families is one of the most powerful ways to invest in the long-term vitality of our community. The trust placed in this organization is a responsibility we carry with care and intention.

It is an honor to serve this organization and the community it represents. Thank you to everyone who made this first year possible and to those who continue to believe in the work ahead.

CAPITAL CAMPAIGN

* as of January 1, 2026

Total Project Cost: \$15,073,790

Total Committed: \$15,073,790

Remaining Need: \$0

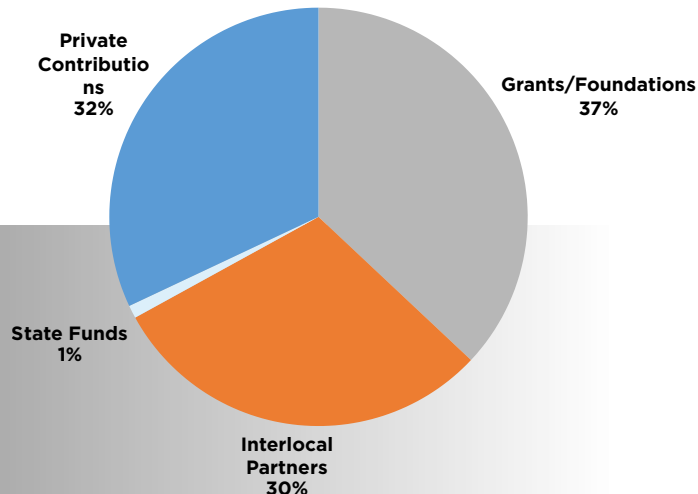
Gifts and Commitments

Foundations: \$5,571,916

Interlocal Partners: \$4,520,000

State Funds: \$198,496

Private Commitments: \$4,783,378



2024-25 OPERATIONS

* as of June 30, 2025

Revenues \$1,902,835

Private Pay for Tuition: \$793,978

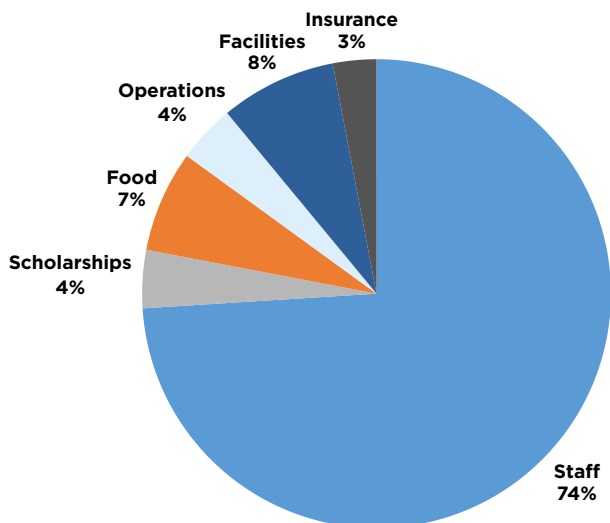
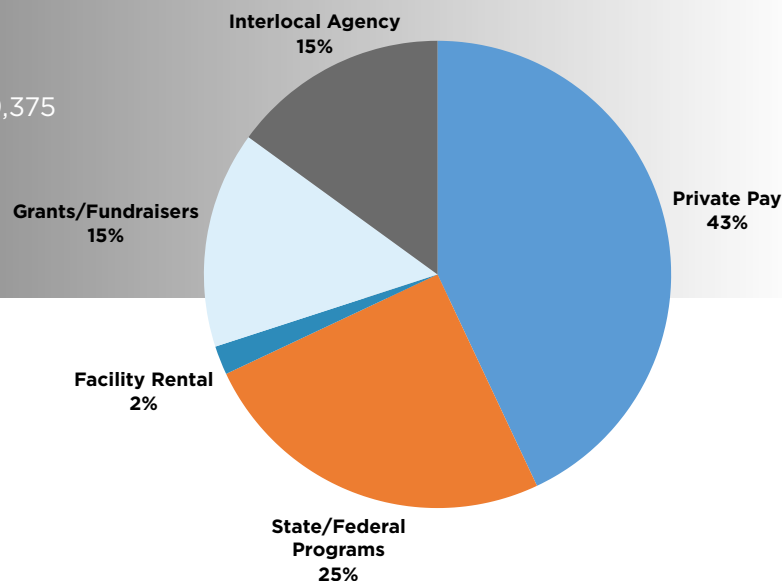
State Subsidy for Tuition/Federal Food Program: \$449,375

Unrealized Income for Scholarships: \$67,974

Facility Rental: \$36,799

Grants/Fundraisers: \$279,709

Interlocal Facilities Agency: \$275,000



Expenses \$1,902,337

Staff Wages/Taxes/Workers Comp: \$1,403,298

Tuition Scholarships/Staff Discount: \$67,974

Food: \$124,316

Operations: \$74,742

Facilities: \$163,192

Insurance: \$68,815

YEAR IN REVIEW



July 2024 - June 2025

The Flatwater Bank Early Learning Center was designed as an answer to the shortage of licensed childcare for working families in Gothenburg. Using Census data, the Center was built to be able to provide care for all community children who didn't have access to affordable, high-quality, licensed childcare.

In our first year, we are pleased to be able to show we are doing what we said we would do!

162  Families received needed care

The icon depicts a family unit with two adults and three children, including a baby in a stroller.

52  Working families who did not previously have licensed childcare received care

The icon depicts a family unit with two adults and three children, including a baby in a stroller.

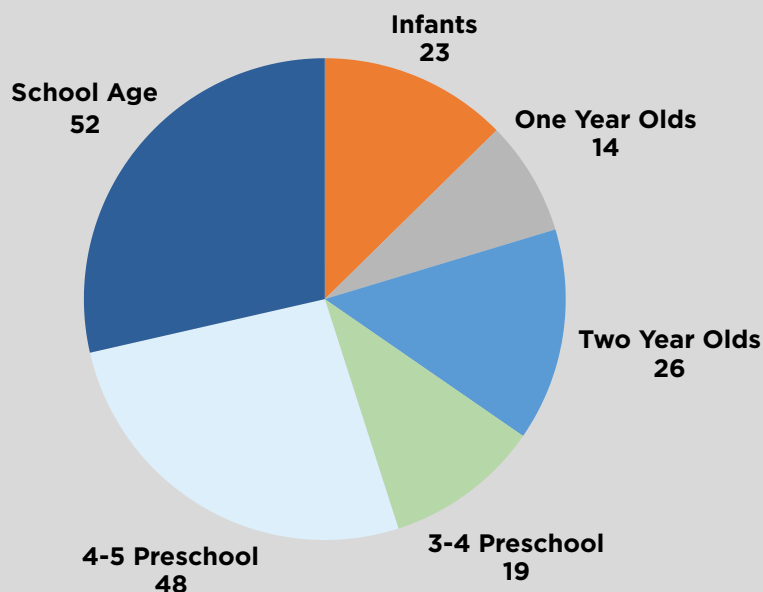
273  Different children received care

The icon depicts five children of varying heights standing in a row, holding hands.

90  Children who did not previously attend a licensed childcare in Gothenburg received care

The icon depicts five children of varying heights standing in a row, holding hands.

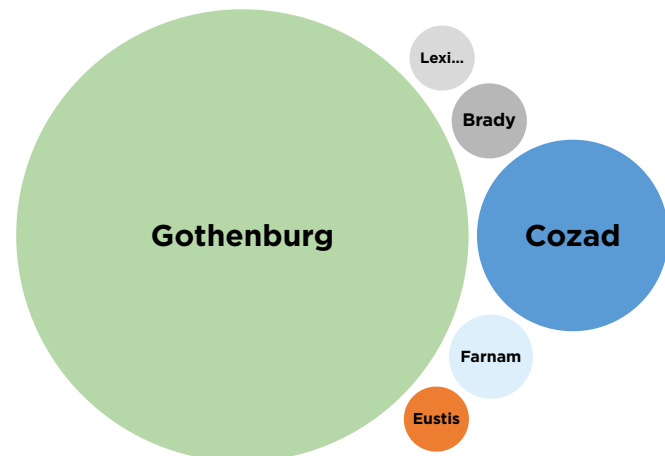
182 Enrolled children on June 30



\$97,974

was provided in scholarships and staff discounts for childcare

Student Home Towns



YEAR IN REVIEW

July 2024 - June 2025

Staff

36

Full Time Teachers

3

Part Time Teachers

3

Kitchen Staff

2

Janitor/Maintenance Staff

6

Management Team



\$15.50

Average wage for hourly employees

Teachers who spend their days with the children are the most important part of providing high-quality early childhood experiences. In order to support our teachers and their interactions with their students, the Flatwater Bank Early Learning Center provides continuing education opportunities.



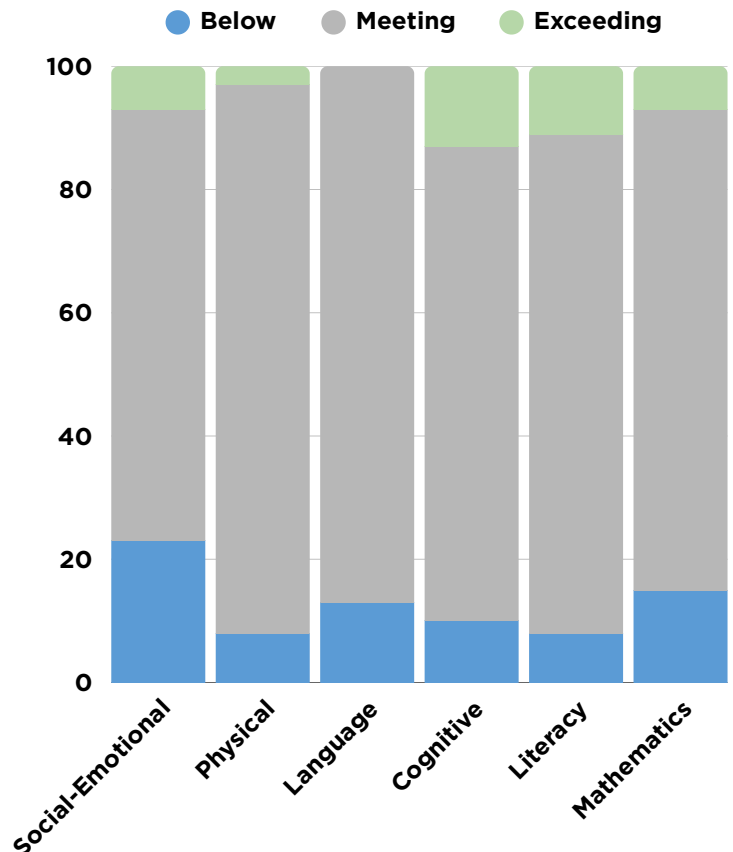
885

Total training hours earned by staff

In addition to outside classes, teachers meet weekly with the on-site Curriculum Director to collaborate and create lesson plans. Teachers implement Creative Curriculum, Heggerty, Handwriting Without Tears, Lively Letters, and Second Step.

The Flatwater Bank Early Learning Center takes its mission to care for the community's children in a high-quality learning environment very seriously. Every classroom uses research-based, developmentally-appropriate curriculum to prepare each child for his or her next milestone.

Data* on 61 full time preschool and pre-K students was gathered and used to indicate if students were below, meeting, or exceeding widely held expectations for their class/age range.



* GOLD data collected late spring 2025

COMMUNITY IMPACT

September 2024 - June 2025



The Impact Center is an integrated facility addressing community-wide challenges. One of the community needs being met at the Impact Center is the need for event and meeting space. The Dayspring Bank Event Center opened on September 1, 2024, and since then the community has used this space for a number of different gatherings.

8



Weddings

6



Community
Events

9



Meetings/
Trainings

12



Parties

10



WIC Clinics for
Families



GHS Prom



Preschool
Graduation



\$35,470

Event Center Rental Revenue

The rental revenue generated from these events goes into the general operating budget to offset costs incurred at the Early Learning Center.

9



Local Vendors

Local caterers and bar vendors have had the opportunity to provide their services for these local events.

462



Maximum seating
to date

A recent wedding set the ballroom for 462 guests, the most to date.

COMMUNITY IMPACT

January 2025 - June 2025



The Impact Center houses the Jack Randecker Sports Training Center, an indoor, turf-covered area available to the Early Learning Center children to use during inclement weather and for rent by local teams and organizations for practice on the evenings and weekends.



The Impact Center addresses community-wide challenges impacting children and their families beyond the need for childcare. Families in our community are dealing with the realities of food scarcity, housing instability, rising costs, limited budgets, and other economic hardships. The 96 Ranches Healthy Families Center is a central location for many services that support these families. The Healthy Families Center started tracking service data on November 1, 2024.

The 96 Ranches Healthy Families Center offers the following to local families:

- Used clothing exchange of donated items managed by volunteers
- Christian Charity Fund of the Gothenburg/Brady Ministerial Association
- Central navigation services through Heartland Family Partners



THANK YOU



IMPACT CENTER
INVESTING IN WHAT MATTERS

The Impact Center is a community endeavor that serves the community and is supported by the community.

Thank you to everyone who has supported us in our first year with your kind words, your helpful actions, and your trust:

- Capital Campaign Donors
- Scholarship Fund Donors
- City of Gothenburg
- Gothenburg Public Schools
- Local Businesses
- Early Learning Center Parents
- Healthy Family Center Donors and Volunteers

BOARD OF DIRECTORS

Colten Venteicher, President

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Josie Floyd

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Contact Us

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